

Indicadors
claus mercat
Automoció.
Dades 2021-
22. Previsió
2023.

Elaboració FECAVEM

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Territori	Matriculació per unitats						Variació interanual VN						Pes de Catalunya a Esp		
	Espanya			Catalunya			Espanya			Catalunya			Espanya		
Tipologia i canals	2.021	2.022	2.023	2.021	2.022	2.023	2.021	2.022	2.023	2.021	2.022	2.023	2.021	2.022	2.023
Automòbils de Turisme	859.861	813.586	952.956	110.688	101.594	112.184	1%	-5%	17%	-11%	-8%	10%	13%	12%	12%
Particular	377.166	371.496	405.699	68.491	68.985	75.399	-13%	-2%	9%	-12%	1%	9%	18%	19%	19%
Rènting	161.610	176.812	186.475	6.374	1.211	869	13%	9%	5%	-12%	-81%	-28%	4%	1%	0%
Tàctiques	89.815	88.350	91.548	17.818	16.056	16.315	-18%	-2%	4%	-11%	-10%	2%	20%	18%	18%
Empreses	79.206	78.069	80.208	11.844	11.535	11.855	10%	-1%	3%	12%	-3%	3%	15%	15%	15%
Rentacar	152.064	98.859	189.026	6.161	3.807	7.746	58%	-35%	91%	-25%	-38%	103%	4%	4%	4%
Vehicle comercial lleuger	151.939	119.389	129.219	19.523	13.447	14.454	-4%	-21%	8%	-16%	-31%	7%	13%	11%	11%
Particular	38.173	26.409	27.532	8.211	5.566	5.777	-26%	-31%	4%	-26%	-32%	4%	22%	21%	21%
Rènting	31.033	32.470	33.296	732	7	27	-14%	5%	3%	16%	-99%	286%	2%	0%	0%
Tàctiques	14.245	11.360	11.887	2.525	1.762	1.674	-18%	-20%	5%	-35%	-30%	-5%	18%	16%	14%
Empreses	42.832	33.521	36.977	6.410	5.154	5.697	8%	-22%	10%	8%	-20%	11%	15%	15%	15%
Rentacar	25.656	15.629	19.527	1.645	958	1.279	15%	-39%	25%	-7%	-42%	34%	6%	6%	7%
Dues Rodes	184.406	192.764	201.813	43.741	45.202	46.577	4%	5%	5%	-6%	3%	3%	24%	23%	23%
Motocicletes	166.656	177.059	183.386	40.796	41.486	42.213	7%	6%	4%	5%	2%	2%	24%	23%	23%
Ciclomotors	17.750	15.705	18.427	2.945	3.716	4.364	-19%	-12%	17%	-62%	26%	17%	17%	24%	24%
Industrials	20.993	23.247	23.967	3.468	3.705	3.847	7%	11%	3%	3%	7%	4%	17%	16%	16%
Buses	1.949	2.414	2.521	366	450	471	-10%	24%	4%	33%	23%	5%	19%	19%	19%
Camions	19.044	20.833	21.446	3.102	3.255	3.376	9%	9%	3%	0%	5%	4%	16%	16%	16%
	Mercat VO per unitats						Variació interanual VO						Pes de Catalunya a Esp		
Automòbils de Turisme	1.997.695	1.885.553	1.919.337	285.204	270.281	272.727	9%	-6%	2%	3%	-5%	1%	14%	14%	14%
0-5 anys	543.228	475.352	466.911	85.390	76.146	75.748	2%	-12%	-2%	-5%	-11%	-1%	16%	16%	16%
6-10 anys	257.410	266.880	298.638	34.274	38.016	39.966	22%	4%	12%	15%	11%	5%	13%	14%	13%
+10 anys	1.197.057	1.143.321	1.153.788	165.540	156.119	157.013	11%	-4%	1%	3%	-6%	1%	14%	14%	14%
Vehicle comercial lleuger	322.447	301.771	305.786	53.114	47.999	47.194	8%	-6%	1%	6%	-10%	-2%	16%	16%	15%
0-5 anys	76.793	61.756	55.996	15.134	11.926	10.742	-1%	-20%	-9%	4%	-21%	-10%	20%	19%	19%
6-10 anys	48.190	53.172	64.652	8.176	8.936	9.371	19%	10%	22%	13%	9%	5%	17%	17%	14%
+10 anys	197.464	186.843	185.138	29.804	27.137	27.081	10%	-5%	-1%	5%	-9%	0%	15%	15%	15%
Industrials	42.623	44.449	44.983	5.610	6.099	6.179	12%	4%	1%	8%	9%	1%	13%	14%	14%
0-5 anys	12.669	10.450	10.215	1.305	1.193	1.121	-5%	-18%	-2%	-3%	-9%	-6%	10%	11%	11%
6-10 anys	13.164	14.467	14.741	1.989	2.307	2.391	24%	10%	2%	11%	16%	4%	15%	16%	16%
+10 anys	16.790	19.532	20.027	2.316	2.599	2.667	17%	16%	3%	13%	12%	3%	14%	13%	13%
Dues Rodes	466.060	471.254	484.288	90.158	98.896	102.372	20%	1%	3%	18%	10%	4%	19%	21%	21%
0-5 anys	112.980	118.434	122.790	24.004	28.189	29.341	24%	5%	4%	21%	17%	4%	21%	24%	24%
6-10 anys	71.387	76.998	80.355	15.630	18.936	19.837	18%	8%	4%	17%	21%	5%	22%	25%	25%
+10 anys	281.693	275.822	281.143	50.524	51.771	53.194	19%	-2%	2%	16%	2%	3%	18%	19%	19%
	Ratio VN/VO														
Automòbils de Turisme	2,32	2,32	2,01	2,58	2,66	2,43									
Vehicle comercial lleuger	2,12	2,53	2,37	2,72	3,57	3,27									
Industrials	2,03	1,91	1,88	1,62	1,65	1,61									
Dues Rodes	2,53	2,44	2,40	2,06	2,19	2,20									

Sistemes de propulsió

	Matriculació per unitats						Variació interanual				Pes sistema propulsió sobre el total					
	Automòbils de Turisme			Vehicles comercials Lleugers			Aut. Turisme		Veh.comercials		Automòbils de Turisme			Vehicles comercials Lleugers		
	2.021	2.022	2.023	2.021	2.022	2.023	2.022	2.023	2.022	2.023	2.021	2.022	2.023	2.021	2.022	2.023
Espanya																
Suma	859.861	813.586	952.956	151.939	119.389	129.219	-5%	17%	-21%	8%	100%	100%	100%	100%	100%	100%
Dièsel - D	172.868	139.078	160.445	141.089	106.944	115.789	-20%	15%	-24%	8%	20%	17%	17%	93%	90%	90%
MHEV-D	35.714	31.804	38.754	565	1.958	1.717	-11%	22%	247%	-12%	4%	4%	4%	0%	2%	1%
PHEV-D	2.168	2.055	2.255				-5%	10%			0%	0%	0%	0%	0%	0%
BEV	23.686	30.466	34.692	2.790	4.200	4.854	29%	14%	51%	16%	3%	4%	4%	2%	4%	4%
GLP	12.937	14.640	16.263	2.447	132	91	13%	11%	-95%	-31%	2%	2%	2%	2%	0%	0%
GNC	1.142	401	383	723	249	278	-65%	-4%	-66%	12%	0%	0%	0%	0%	0%	0%
Gasolina - G	394.387	344.018	406.568	4.259	5.473	6.063	-13%	18%	29%	11%	46%	42%	43%	3%	5%	5%
MHEV-G	86.705	96.110	115.628	22	38	59	11%	20%	73%	55%	10%	12%	12%	0%	0%	0%
HEV-G	91.031	110.589	125.220	30			21%	13%	-100%		11%	14%	13%	0%	0%	0%
PHEV-G	39.214	44.421	52.744	14	395	368	13%	19%	2721%	-7%	5%	5%	6%	0%	0%	0%
Hidrògen	9	4	4				-56%	0%			0%	0%	0%	0%	0%	0%
Catalunya																
Suma	110.688	101.594	112.185	19.523	13.447	14.454	-8%	10%	-31%	7%	100%	100%	100%	100%	100%	100%
Dièsel - D	14.682	10.283	10.978	17.652	10.971	11.875	-30%	7%	-38%	8%	13%	10%	10%	90%	82%	82%
MHEV-D	2.869	2.344	2.805	96	296	251	-18%	20%	208%	-15%	3%	2%	3%	0%	2%	2%
PHEV-D	105	114	125				9%	10%			0%	0%	0%	0%	0%	0%
BEV	4.151	5.182	5.600	284	673	703	25%	8%	137%	4%	4%	5%	5%	1%	5%	5%
GLP	2.025	2.448	2.698	390	18	11	21%	10%	-95%	-39%	2%	2%	2%	2%	0%	0%
GNC	272	103	91	65	19	20	-62%	-12%	-71%	5%	0%	0%	0%	0%	0%	0%
Gasolina - G	54.855	44.258	47.564	1.028	1.404	1.533	-19%	7%	37%	9%	50%	44%	42%	5%	10%	11%
MHEV-G	12.149	13.376	15.050		7	8	10%	13%		14%	11%	13%	13%	0%	0%	0%
HEV-G	14.226	17.020	18.714	7			20%	10%	-100%		13%	17%	17%	0%	0%	0%
PHEV-G	5.354	6.466	8.560	1	59	53	21%	32%	5800%	-10%	5%	6%	8%	0%	0%	0%

Parc Mòbil 2021

España

Classificació ambiental

	Automòbils de Turisme	Vehicles comercials lleugers	Total
Total parc	24.751.278	3.527.721	28.278.999
Sense distintiu	7.412.950	1.164.331	8.577.281
B	7.211.102	1.021.990	8.233.092
C	9.199.901	1.310.342	10.510.243
ECO	148.253	19.051	167.304
CERO	779.072	12.007	791.079

Automòbils de Turisme	Vehicles comercials lleugers	Total
100%	100%	100%
30%	33%	30%
29%	29%	29%
37%	37%	37%
1%	1%	1%
3%	0%	3%

Vehicles censats en municipis obligats a implantar ZBE

	España	Catalunya	Pes Cat/Esp
Total	28.278.999	4.124.427	15%
SI censats en municipis obligats	14.079.594	1.859.976	13%
La resta	14.199.405	2.264.451	16%
% SI	49,8%	45,1%	
% NO	50,2%	54,9%	
Vehicles censats en municipis obligats	14.079.594	1.859.976	13%
Sense etiqueta-distintiu ambiental	4.181.008	466.994	11%
Amb etiqueta-distintiu ambiental (B,C,ECO,ZERO)	9.898.586	1.392.982	14%
% SENSE ETIQUETA	29,7%	25,1%	
% AMB ETIQUETA	70,3%	74,9%	